

How to Get Into the Top Consulting Firms: A Surefire Case Interview Method - 2nd Edition



- What are the main drivers in determining the price of a new medical device? - Should a beverage company acquire another producer? - How should a manufacturer respond after a competitor introduces a breakthrough new product? While you could memorize answers to the most popular case interview questions, what happens when you encounter an issue that's outside of their reach? In *How to Get Into the Top Consulting Firms*, management consultant Tim Darling offers a holistic approach for solving problems in 30 minutes or less. By showing how to break an issue into its core components, he simplifies case interviews by illuminating them from the perspective of the consulting firms. 13 interactive cases are included with detailed data, charts, and solutions. This second edition contains over 50% revised and additional content.

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