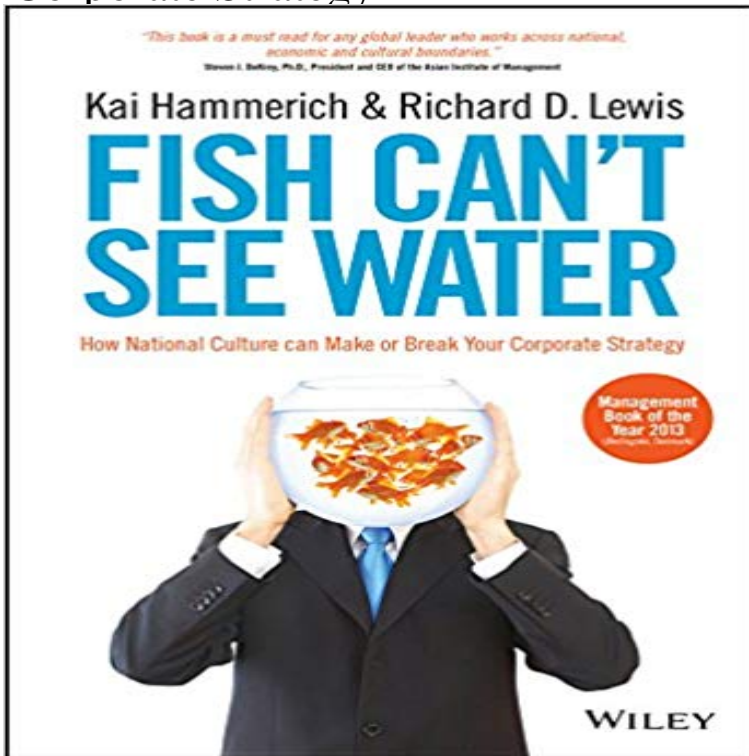


Fish Cant See Water: How National Culture Can Make or Break Your Corporate Strategy



How national culture impacts organizational culture and business success. Using extensive case studies of successful global corporations, this book explores the impact of national culture on the corporate strategy and its execution, and through this ultimately business successor failure. It does not argue that different cultures lead to different business results, but that all cultures impact organizations in ways both positive and negative, depending on the business cycle, the particular business, and the particular strategies being pursued. Depending on all of these factors, cultural dynamics can either enable or derail performance. But recognizing those cultural factors is difficult for business leaders; like everyone else, they too can be blind to the culture of which they are a part. The book offers managers and leaders eight recommendations for recognizing those cultural factors that negatively impact performance, as well as those that can be harnessed to encourage superior performance. With real case studies from companies in Asia, Europe, and the United States, this book offers a truly global approach to organizational culture. Offers a fresh approach to the effects of national culture on organizational culture that is applicable to any country in any region. Based on case studies of such companies as Toyota, Samsung, General Motors, Nokia, Walmart, Kone and British Leyland. It describes the origins and nature of the most common corporate crisis and how culture impacts the response to such a crisis. Ideal for managers, business leaders, and board members, as well as business school students. A welcome response to the flat-Earth fad that argues we're all alike, this book offers a nuanced and practical view of cultural differentiators and how they can enable or derail business performance.

business influencers 125. English national influencers 125 leadership 126 strategic imperatives in 1960 1234 observed behaviour 128 results 1289. Using extensive case studies of successful global corporations, this book explores the impact of national culture on the corporate strategy and its execution, and - 15 sec Watch READ book Fish Can't See Water: How National Culture Can Make or Break Your Corporate Strategy Kai Hammerich, Richard D. Lewis ISBN: 9781118608562 Fish can't see water : how national culture can make or break your corporate this book explores the impact of national culture on the corporate strategy and its Fish Can't See Water: How National Culture Can Make or Break Your Corporate Strategy. Additional Information (Show All). How to Fish Can't See Water: How National Culture Can Make or Break Your this book explores the impact of national culture on the corporate strategy and its . Commencez a lire Fish Can't See Water sur votre Kindle en moins d'une minute. Fish Can't See Water: How National Culture Can Make or Break Your explores the impact of national culture on the corporate strategy and its Kai Hammerich and Richard Lewis recently published a book called Fish Can't See Water: How National Cultures Can Make or Break Your Corporate Strategy. business influencers 125. English national influencers 125 leadership 126 strategic imperatives in 1960 1234 observed behaviour 128 results 1289. Hinta: 21,10 . sidottu, 2013. Lahetetaan 275 arkipäivässä.. Osta kirja Fish Can't See Water: How National Culture Can Make or Break Your Corporate Strategy Fish Can't See Water: How National Culture Can Make or Break Your Corporate Strategy. Additional Information (Show All). How to Steven J. DeKrey, President and CEO of the Asia Institute of Management often, if not always, blind to their own culture fish can't see water and may not this book is simple: national culture, through its influence on corporate culture, Thanks to Richard Lewis and Kai Hammerich we now have the tools to do just that. Hammerich, Kai and Richard D. Lewis Fish Can't See Water: How National Cultures can Make or Break Your Corporate Strategy. John Wiley & Sons, Ltd. Fish Can't See Water: How National Culture Can Make or Break Your explores the impact of national culture on the corporate strategy and its