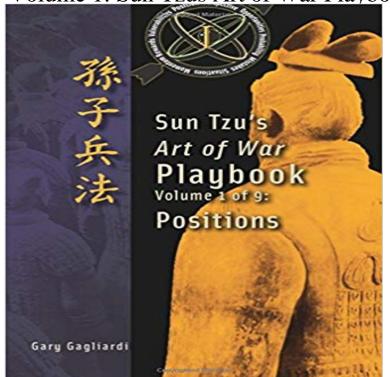
Volume 1: Sun Tzus Art of War Playbook: Positions



This is Volume One (28 articles) of our Art of War Playbook. This first part of the Playbook focuses on Sun Tzus concepts for understanding and evaluating strategic positions. Sun Tzus powerful approach to winning starts with the concept that competition is simply comparison and what is compared is a position, which is a combination of five key elements. Playbook itself is the culmination of over a decade of work breaking down Sun Tzus principles into a series of step-by-step practical articles by the Institutes multiple award-winning author and internationally recognized Art of War expert, Gary Gagliardi. Unlike most of Gagliardis other books on The Art of War, this work does not follow the original works structure, verse by verse. Instead, it explains the concepts described the quoted verses in a manner more familiar to modern readers. The original Art of War was originally written for military generals understood the philosophical concepts of ancient China. Our Art of War Playbook is written for todays reader with enough descriptive material so that Sun Tzus ideas can actually be used in everyday competition. It puts Sun Tzus ideas into everyday, practical language as a book of instruction. Because of its size and detail, the Playbook is published in nine volumes. This is just the first volume. The topics covered in this volume are listed below: Playbook Overview 1.0 Strategic

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Values 1.6.1 Shared Mission 1.6.2 Types of Motivations 1.6.3 **Shifting Priorities** 1.7 Competitive Power 1.7.1 Team Unity 1.7.2 Goal Focus 1.8 Progress Cycle 1.8.1 Creation and Destruction 1.8.2 The Adaptive Loop 1.8.3 Cycle Time 1.8.4 Probabilistic Process 1.9 Competition and Production 1.9.1 **Production Comparisons** 1.9.2 Span of Control

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