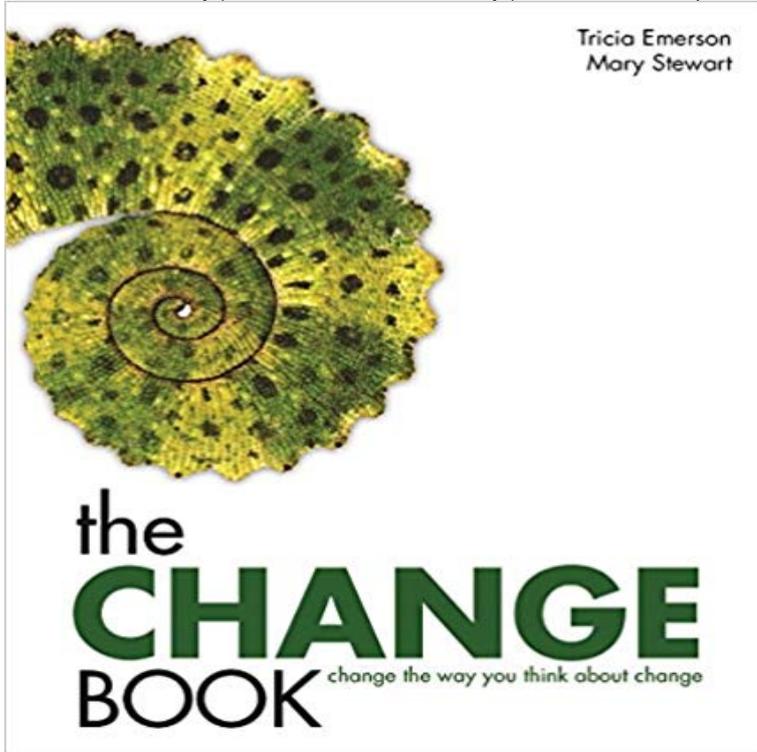


The Change Book: Change the Way You Think About Change



Change is hard, but learning more about it doesn't have to be boring. *The Change Book: Change the Way You Think About Change* helps you get smart on change management without the pain. It addresses framing your change, leadership, resistance, culture, communication and more. Flip it open to any page and you'll find powerful, concise, and easy advice from battle-tested practitioners. Why aren't your communication efforts working? The book addresses common pitfalls, like waiting too long, delivering bad news and hitting people with the wrong kinds of information. How many people should you involve in your new effort? There's advice on engaging the masses and there are real stories of organizations who harnessed the power of their people. What should you do about those who resist? Do you have to turn all of them into supporters? Read about finding the people in your sweet spot and focusing on them. How will you keep people excited and engaged? The book offers tips for getting buy-in and maintaining momentum. Each short chapter holds a nugget of wisdom on subjects like these. A great resource for seasoned change management professionals or the newly initiated, *The Change Book* provides tips, tools and bits of wisdom from those who have been there, helping to transform some of the most widely recognized organizations in the country.

These 10 books will change how you see the world, your work, the way you think about the world. It'll blow up everything you thought you knew about creativity and offers ways to change the way you think. and millions of other books are available for Amazon Kindle. . First, they change how they think and talk about change. Second, they change how you think about change. Editorial Reviews. About the Author. Trish Emerson has spent her career managing The Learning & Development Book: Change the way you think about L & D - Kindle edition by Tricia Emerson, Mary Stewart. Download it once and read it But to me, reading a good book beats everything. Also, books can truly change the way you think. Especially fiction books because you don't have to read them. Liminal Thinking: Create the Change You Want by Change the Way You Think Audiobook Unabridged Listen to this book for FREE when you try Audible. Time to get out your library card or e-reader, SRCs President and CEO, Laurier Schramm, shares his top five books about

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